

SONOMA COUNTY
 **WORKFORCE
INVESTMENT BOARD**

www.sonomawib.org

**Executive Committee
Notice of Meeting & Agenda
October 10, 2018
4:00 p.m. – 5:00 p.m.**

2227 Capricorn Way, Santa Rosa
Bodega Room
**Conference Call Number: (707) 565-5210
Access Code: 990 218 550**

****Vote Required***

- I. **Public Comment**
- II. **Approve Minutes of September 12, 2018 and Review Action Items** ***(Action)***
- III. **WIB Business** ***(Action/Discussion)***
 - A. **Chair Elect Nomination**
 - B. Invitation to Spirit of Sonoma Lunch
 - C. Sector Strategy Training
 - D. State Program Monitoring
- IV. **WIB Goals: Short Term** ***(Discussion)***

Recovery

- A. **#1:** Assist recovery through workforce development for adults interested in the building & trades and dislocated workers interested in any field.
- B. **#2:** Assist recovery through ongoing engagement with businesses to deliver customized services aimed at promoting growth.

Board

- C. **#3:** Support youth development through refinement & expansion of work-based learning models embedded in the SCYEC.
- D. **#4:** Use data on regional workforce trends to prepare for opportunities to pivot.
- E. **#5:** Utilize WIB meetings and WIB members to leverage industry expertise and to extend the reach of WIB efforts.
 - 1. Agenda items for November August WIB Meeting
 - 2. Youth Friendly Business Recognition Program

V. WIB Goals: Long-Term

(Discussion)

- A. Convene, Broker & Leverage Resources
 - 1. Local Update
 - 2. NBEC Update
 - a. Industry Innovation Fund
 - b. Prison to Employment Planning Grant
 - c. Regional Plan Update
- B. *Engage Employers*
- C. *Develop Career Pathways*
- D. *Effective Use of Technology*

VI. Upcoming WIB Executive Committee Meetings and WIB Meetings

November 14, 2018	Full Session:	3:00 pm to 5:00 pm
	Location:	Santa Rosa Room
December 12, 2018	WIBE Session:	4:00 pm to 5:00 pm
	Location:	Bodega Room

VII. Adjourn

Open Meetings: *Except as expressly authorized under the Brown Act, all meetings are open to attendance by interested members of the public.*

*If WIB members are **unable to attend**, please **call (707)565-8500 prior to the meeting** to leave a message stating you are unavailable.*

Meeting Materials: *Materials related to an item on this Agenda submitted to the WIB after distribution of the agenda packet are available for public inspection in the WIB Administrative Office at 2227 Capricorn Way, Suite 100, Santa Rosa during normal business hours.*

Accommodation: *If you have a disability which requires the agenda materials to be in an alternative format or requires an interpreter or other person to assist you while attending this meeting, please call (707) 565-8504 at least 72 hours prior to the meeting, to facilitate arrangements for accommodation.*

Workforce Investment Board
Executive Committee
Minutes of September 12, 2018

Members Present: Robin Bartholow, Scott Kincaid, and Stephen Jackson
Members Called In: Ed Barr, Kristyn Byrne, Steve Herron, and Roy Hurd
Notified Absence: Judy Coffey and Chris Snyder
Staff: Katie Greaves, Cristin Tuidor, Jessica Taylor, and Judy Oates
Guest: Tim Renaga

I. Public Comment

None.

II. Approval of Minutes of April 11, 2018; June 13; July 11; and Review Action Items

Motion to approve Minutes of April 11, 2018; June 13; and July 11: Scott Kincaid /s/ Robin Bartholow. All approved (Kristyn Byrne, Ed Barr, Steve Herron, Roy Hurd, and Scott Kincaid). There were no “nay” votes. Robin Bartholow and Stephen Jackson abstained. The motion carried. All actions from previous minutes have been completed.

III. WIB Business

A. WIB Membership

The committee reviewed and discussed applications from Nancy Emanuele, Principal of Petaluma Adult School, and David Tam of the Employment Development Department. Nancy will serve in the Education and Training seat vacated by Carol Waxman. David Tam will serve in the required Wagner-Peyser seat vacated by Debbie Antonsen.

Motion to approve Nancy Emanuele and David Tam’s WIB member applications: Scott Kincaid /s/ Robin Bartholow. All approved (Kristyn Byrne, Ed Barr, Robin Bartholow, Steve Herron, Roy Hurd, Stephen Jackson, and Scott Kincaid). There were no “nay” votes and no abstentions. The motion carried.

1) Attendance

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8504.

Discussed committee member absences over the past year and how to encourage attendance. It was decided the Chair and Director will reach out to members with chronic absences to verify their continued interest.

Action: Katie and Kristyn will meet to decide which members they want to contact about attendance.

Action: Attendance will be brought to the full WIB meeting for discussion.

B. Nominate Chair Elect

Discussed who would be a good candidate for Chair-Elect.

Action: Kristyn will reach out to Ananda Sweet to see if she would be interested and available to be the next Chair –Elect and email the response to the committee. If she is not interested, this item will be brought to the full WIB.

C. Spirit of Sonoma Nomination

Discussed possible candidates from the WIB.

Motion to nominate Yale Abrams for this year’s Spirit of Sonoma Award: Robin Bartholow /s/ Scott Kincaid. All approved (Kristyn Byrne, Ed Barr, Robin Bartholow, Steve Herron, Roy Hurd, Stephen Jackson, and Scott Kincaid). There were no “nay” votes and no abstentions. The motion carried.

Action: Kristyn will reach out to Yale to inform him that he will be honored this year. Staff will get required paperwork and information to the Economic Development Board.

Robin Bartholow exited the meeting.

D. Job Link Steering Committee

The Job Seeker Services Group made up of the Partner Staff meets regularly to discuss operational matters at the America’s Job Center of California (AJCC). It is recommended that the Job Link Steering Committee be disbanded at this time and that AJCC updates be built into the WIB Agenda. Partner staff will also be invited to attend WIB meetings.

Motion to approve disbanding the Job Link Steering Committee: Steve Herron /s/ Robin Bartholow. All approved (Kristyn Byrne, Ed Barr, Robin Bartholow, Steve Herron, Roy Hurd, Stephen Jackson, and Scott Kincaid). There were no “nay” votes and no abstentions. The motion carried.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8504.

Action: Patricia Andrews will reach out to Partner Staff and encourage them to attend future WIB meeting.

E. Board Goals and Agenda Structure / Next Steps

Katie shared an example of an agenda that would embed the WIB goals and organize/ maximize the WIB's actions to reach the goals. There was discussion and additional suggestions including:

- The possibility of reinvigorating the work of the WIB using this type of agenda, providing an opportunity to do more than just provide updates on the goals.
- Spending more time at the WIB Executive Committee meetings setting the full WIB agenda with items that help us reach our goals.
- Using this style of agenda for the next WIB Executive Committee meetings as a test environment, then start using it for the four full WIB meetings starting in 2019.
- Scheduling a Strategic Planning Meeting to discuss agenda, meeting format, information flow, and a more in depth look at data reports.
- Flipping Goals 4 and 5.

Action: Katie, Kristyn, and Stephen will meet to plan a possible Strategic Planning/Dialog day for the WIB.

At 5:00 pm Kristyn asked the group to extend the meeting an additional 10 minutes.

IV. WIB Oversight

A. Youth Program

1) Career Pathway Pilot Program

The Career Pathway Pilot Program is showing positive outcomes and staff would like to make it a permanent program.

Motion to approve moving the Career Pathway Program out of the pilot phase and making it a permanent program: Scott Kincaid /s/ Stephen Jackson. All approved (Kristyn Byrne, Ed Barr, Robin Bartholow, Steve Herron, Roy Hurd, Stephen Jackson, and Scott Kincaid). There were no “nay” votes and no abstentions. The motion carried.

2) Trades Induction Program (TIP) Proposals

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8504.

Staff followed up with Frank Cuneo who asked about WIB funding for the TIP program. He was given suggestions on how to include activities eligible for WIOA funding.

V. Regional Business

A. NBEC Update

The North Bay Employment Group (NBEC) is a state-required regional consortium comprised of Sonoma, Solano, and the Workforce Alliance of the North Bay (Lake, Marin, Mendocino, and Napa Counties). Sonoma County HSD is the fiscal agent. NBEC has three goals:

- 1) NBEC Governance. *Complete.*
- 2) Funding each board's business service infrastructures. *In progress.*
- 3) Industry Innovation. *In progress.*

We had seven proposals submitted for funding and are in negotiations regarding three of them. Two are in Napa and one is in Sonoma County. Announcements will be made once negotiations are complete.

Staff is waiting for state approval to buy a subscription for software that will provide the workforce reports we need. Tim reported that he has recommended approval and is waiting on internal review.

At 5:10 pm Kristyn asked the group to continue an additional 5 minutes.

VI. Opportunities to engage Employers and Convene, Broker & Leverage Resources

A. Sector Strategy Training with Social Policy Research Associates – Santa Rosa, January

Staff gauged interest in Sector Strategy training for the WIB. Members were interested in attending the training.

Action: Staff will arrange for Sector Strategy Training at the WIB office in January.

B. California Economic Summit -- Santa Rosa, November 15 - 16

The Summit Champions Initiative is aimed at advancing economic growth, ensuring environmental quality, and providing opportunity. Katie and Jennifer Hayworth will be attending this year and WIB Executive Committee members are encouraged to attend.

C. Economic Development Board Fall Economic Forecast -- Rohnert Park, October 5

Dr. Thornberg of Beacon Economics will present his forecast for the Sonoma County economy.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request by calling (707) 565-8504.

Katie asked who would like to attend. Roy and Kristyn indicated they would like to attend.

VII. Upcoming WIB Executive Committee Meetings and WIB Meetings

October 10, 2018 Executive Session: 4:00 pm to 5:00 pm Location: Bodega Room

November 14, 2018 Full Session: 3:00 pm to 5:00 pm Location: Santa Rosa Room

VIII. Adjourn

The meeting was adjourned at 5:17 p.m.

Auxiliary aids, services, and versions are available to individuals with disabilities upon request
by calling (707) 565-8504.



Youth Education & Employment Services

Sonoma County Youth Ecology Corps

2017 Evaluation Report

EXECUTIVE SUMMARY

The Sonoma County Youth Ecology Corps (SCYEC) provides local youth and young adults with meaningful, paid work experience, environmental education, and the opportunity to explore careers and develop work-readiness skills. The Sonoma County Human Services Department has proudly administered SCYEC along with local partners and contracted youth provider agencies every summer since 2009. This report includes the results from the 2017 SCYEC summer program, the SCYEC fall crew, and the first six months of the new Career Pathways Program (CPP) pilot.



65+

Youth & Young Adults



1200+

Hours of Service to Community



20+

Agencies & Nonprofits

SCYEC Positively Impacts Youth & Young Adults

- ✓ **All 50** summer program crew members had a post-summer plan for education or work.
- ✓ Of the **eight** crew members in the first Career Pathways Program cohort:
 - **38%** are employed by the Sonoma County Water Agency (SCWA), making \$19.14/hr.
 - **25%** are participating in extended internships at the SCWA or Regional Parks.
 - **25%** are working at Conservation Corps North Bay, continuing career development.
- ✓ **88%** of summer program crew members and **100%** of CPP crew members agreed that they knew how to report a potential site hazard at program end.
- ✓ **84%** of summer and fall program crew members and **100%** of CPP crew members demonstrated consistently following safety procedures at program end.
- ✓ **83%** of summer and fall program crew members and **100%** of CPP crew members with skill deficits at program start showed improvement in at least one area at program end.

SCYEC Positively Impacts the Community & Environment

- ✓ Crew members removed almost **60,000** pounds of debris and invasive species; maintained over **52,000** feet of local streams; harvested **2,000** pounds of fresh produce; and more.

"I've decided to go back to school. I was encouraged by crew leader and members."

– Crew Member

"The crews are a resource that can handle important tasks in the park that we would not otherwise have the resources for."

– Project Host